



2025 Season Sponsorship Packages

Company Overview

The fastest horses in the Northwest compete every Spring and Summer at Emerald Downs. Located right off Highway 167 in Auburn, Emerald Downs is ideally located between Seattle and Tacoma. The live race season features popular events and promotions including T-Rex Racing, Corgi Racing, Indian Relay Weekend, July 3rd Fireworks Spectacular and Championship Sunday which includes the \$125,000 Longacres Mile.

The grandstand is six stories, 250,000 square feet and 330 feet long with unobstructed views of the racetrack and Mount Rainier. Live racing is family friendly. Complimentary self parking is available with Premium and Preferred Parking offered on each race day. Emerald Down's races are broadcast to hundreds of locations across the country and around the world.

Emerald Downs also consists of venues to host group events of 10-1,000 guests. Year-round activities include live racing, televised racing and a thrilling promotions lineup.

Emerald Downs is owned and operated by The Muckleshoot Tribe.



Emerald Downs: By The Numbers



PAGE VIEWS
1+ MILLION
YEARLY



SOCIAL MEDIA
75k + FOLLOWERS
40+ Million Yearly Video Views



51 LIVE RACE
DAYS

EXCITING
PROMOTIONS



50/50
FEMALE/MALE



EMAIL LIST
50k +
SUBSCRIBERS



Stakes Race Presenting Sponsor - \$2,500

Presenting Sponsorship

- Name added to one stake race title as presenting sponsor
- Full Page ad in Racing Program
- Logo included on emeralddowns.com homepage
- :30 second television commercial during broadcast day
- Track Announcement
- Trophy Presentation + Winner's Circle Photo
- 125 General Admission Tickets (\$1,250 value) plus one 4-Seat Box
- On Site activation table



INVESTMENT
\$2,500

Available Stakes Races:

Auburn Stakes	Sunday, June 22, 2025
Seattle Stakes	Sunday, June 22, 2025
Hastings Stakes	Sunday, June 22, 2025
Kent Stakes	Sunday, July 20, 2025
Governor's Stakes	Sunday, July 20, 2025
WA State Legislators Stakes	Sunday, July 20, 2025
Angie C. Stakes	Sunday, July 20, 2025
King County Express	Sunday, July 20, 2025
Gottstein Futurity	Sunday, Sept. 7, 2025

Event Sponsorships

Date

Event

Single Events:

April 27	Opening Day
May 3	Kentucky Derby Day
May 10-11	Mother's Day Weekend
May 24-26, June 21-22, Aug 9-10	Family Fun Weekends
June 1	Grandparents Weekend/Races
All Fridays June 6 – Sept 5	Fab Friday
June 8	Bulldog Races
June 13-15	Indian Relay Weekend – Muckleshoot Gold Cup / Father's Day
June 28	Ladies Day
June 29	T-Rex Races
July 3	Fireworks Spectacular
July 13	Corgi Races
July 19	British Day
July 20	Irish Day
August 3	Washington Showcase
August 9 - 10	Ice Cream Festival Weekend
August 17	Championship Sunday
August 24	Wiener Dog & Wannabe Races
August 31	Italian Day
September 5-7	Oktoberfest Weekend

Premium	\$25,000
Gold	\$15,000
Silver	\$5,000
Bronze	\$2,500

**ALL Event Sponsorships
include 50% Value in
Race Day Admission
Tickets!!**



Premium Sponsorship – 3 Available

Premium Sponsorship

- Name added to event title as presenting sponsor
- Name & logo included in event press releases
- Logo included on all marketing material for event
- Logo included on emeralddowns.com homepage
- Four (4) :30 second television commercials during broadcast day
- Four track announcements throughout the day

Print

- Full page program advertisement for entire 2025 season
- One Rail Sign near the finish line for entire 2025 season

Race Day Activation

- One (1) naming rights – thoroughbred feature race * Including Four (4) 8" x 10" color photographs
- On-site activation table

Social Media

- Posting on Facebook, Instagram and X
- One (1) email blast that features our partnership

Hospitality

- 1,250 general admission tickets for event (\$12,500 value)
- One (1) fully hosted VIP private party for up to 20 guests

2025 Available Events:

Fireworks Spectacular

Thursday, July 3

Corgi Races (sold)

Sunday, July 13

Championship Sunday (sold)

Sunday, August 17

INVESTMENT

\$25,000

Gold Sponsorship – 4 Available

Premium Sponsorship

- Name added to event title as presenting sponsor
- Name & logo included in event press releases
- Logo included on all marketing material for event
- Logo included on emeralddowns.com homepage
- Four (4) :30 second television commercials during broadcast day
- Four track announcements throughout the day

Print

- Full page program advertisement for entire 2025 season
- One Rail Sign for entire 2025 season

Race Day Activation

- One (1) naming rights – thoroughbred feature race * Including Four (4) winner's circle photographs
- On-site activation table

Social Media

- Posting on Facebook, Instagram and X
- One (1) email blast that features our partnership

Hospitality

- 750 general admission tickets for event (\$7,500 value)
- One (1) fully hosted VIP private party for up to 20 guests

2025 Available Events:

*All Family Fun Weekends
(sold)*

*All Fab Friday Nights
Indian Relay/Father's Day
T-Rex Races*

*May 24-26, June 21-22, &
August 9-10*

*June 6 – Sept 5
Friday June 13 – Sunday June 15
Sunday, June 29*

INVESTMENT
\$15,000

Silver Sponsorship – 7 Available

Premium Sponsorship

- Name added to event title as presenting sponsor
- Name & logo included in event press releases
- Logo included on all marketing material for event
- Logo included on emeralddowns.com homepage
- Two (2) :30 second television commercials during broadcast day
- Two track announcements throughout the day

Print

- Full page program advertisement for 10 days during the 2025 season

Race Day Activation

- One (1) naming rights – thoroughbred feature race * Including Four (4) winner's circle photographs
- On-site activation table

Social Media

- Posting on Facebook, Instagram and X
- One (1) email blast that features our partnership

Hospitality

- 250 general admission tickets for event (\$2,500 value)
- One 4 seat box for event day

2025 Available Events:

<i>Opening Day</i>	<i>Sunday, April 27</i>
<i>Kentucky Derby Day</i>	<i>Saturday, May 3</i>
<i>Mother's Day Weekend</i>	<i>Sat & Sun, May 10 & 11</i>
<i>Bulldog Races</i>	<i>Sunday, June 8</i>
<i>Washington Showcase Day</i>	<i>Sunday, August 3</i>
<i>Wiener Dog & Wannabe Races</i>	<i>Sunday, August 24</i>
<i>Oktoberfest</i>	<i>Fri, Sept 5 – Sun, Sept 7</i>

INVESTMENT
\$5,000

Bronze Sponsorship – 6 Available

Premium Sponsorship

- Name added to event title as presenting sponsor
- Name & logo included in event press releases
- Logo included on all marketing material for event
- Logo included on emeralddowns.com homepage
- One :30 second television commercials during broadcast day
- Two track announcements throughout the day

Print

- Full page program advertisement for 5 days during the 2025 season

Race Day Activation

- One (1) naming rights – thoroughbred feature race * Including Four (4) winner's circle photographs
- On-site activation table

Social Media

- Posting on Facebook, Instagram, and X
- One (1) email blast that features our partnership

Hospitality

- 125 general admission tickets for event (\$1,250 value)

2025 Available Events:

Grandparents Race

Ladies Day

British Day

Irish Day

Ice Cream Festival

Italian Day

Sunday, June 1

Saturday, June 28

Saturday, July 19

Sunday, July 20

Sat & Sun, August 9 & 10

Sunday, August 31

INVESTMENT

\$2,500

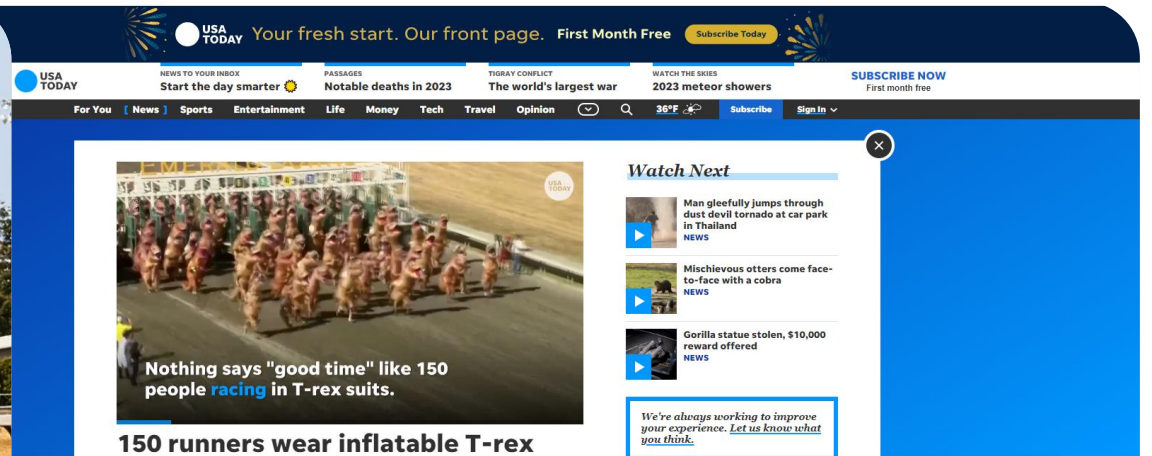
Top Events

T-Rex World Championship Races

Date: June 29

Event Info: Get ready for prehistoric fun and excitement as Emerald Downs 6th running of the T-Rex's takes over the track. This is a roar-some race that you don't want to miss!

Media Links: [2024 Races](#) [CNN](#) [FACEBOOK](#) [USA TODAY](#) [DAILY MAIL](#) [UNILAD](#) [SPORTbible](#) [UPI](#) [ABC WORLD NEWS](#)



TOP EVENTS

Indian Relay Weekend – Muckleshoot Gold Cup

Dates: June 13-15

Event Info: Three-day event that features the best Indian Relay teams in North America!

Media Links: [2024 Championship Race](#) [2022 Championship Race](#) [Indian Relay Documentary](#)



TOP EVENTS

Grandparents Weekend

Dates: May 31 – June 1

Event Info: Grandparents weekend is a joyful celebration where all Grandparents received free admission, highlighted by the highly anticipated annual Grandparents race, viewed by millions worldwide last year!

Media Links: [2024 Grandparents Race](#) [2023 CNN](#) [David King](#)



Top Events

Fireworks Spectacular

Date: July 3rd

Event Info: The premiere fireworks show in the Pacific Northwest! A fun-filled evening of Thoroughbred racing followed by 20 minutes of amazing fireworks!

Media Links: [Fireworks Show](#)



Top Events

Corgi Racing on ESPN8 “THE OCHO”

Date: July 12 - 13

Event Info: Covered by ESPN. Loved by all. Watch dozens of Corgis battle it out to see who gets this year’s championship trophy!

Media Links: [ABC NEWS](#) [ESPN](#) [SPORTSCENTER](#) [GOOD MORNING AMERICA](#) [BARSTOOL SPORTS](#) [DRAFTKINGS](#) [DAILY PAWS](#)



ESPN8 THE OCHO GRINER | Brittney Griner given 9 years in prison
Found guilty of drug possession, smuggling in Russian court

GANNONS vs REDWOODS
FRIDAY 9ET ESPN- ESPN

PREMIER LACROSSE LEAGUE

Top Events

Dog Days

Get ready for a high-speed, tail-wagging good time at Emerald Downs with Bulldogs, Corgis, and Wiener dogs competing on the track to see who will be the Top Dogs!!!

- June 8 **Running of the Bulldogs**
- July 12-13 **Corgi Races**
- August 24 **Wiener Dog & Wannabe Races**



Top Events

Championship Sunday – Longacres Mile

Date: Sunday, August 17

Event Info: The 90th running of the Longacres Mile is the ultimate test of speed and endurance for Thoroughbred horses, where legends are made and champions rise to the top. This is the premiere race in the Pacific Northwest. Six stakes races make this the season's biggest day of racing!

Media Links: [2024 Longacres Mile](#) [2023 Longacres Mile](#)



PROGRAM ADVERTISING


Official Program

Distribution: 130,000 per Season

Advertising Types:

Color Full Page

B&W 1/3 Page Logo



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#1 IN SAME DAY SERVICE

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\$1 Daily Double / \$1 Exacts / \$5.00 Teletots
 \$1.10 Superfecta / \$1.50 Pick 3 (Races 3-4-5)
 \$1.20 Jackpot Pick 7 (Races 3-4-5-6-7-8-9)

3rd RACE
 20¢ JACKPOT PICK
 EMERALD DOWNS
 WADEN CLAIMING
 BROWN-FURMAN
 Approx Post: 3:00PM
The Elysian Brewing Purse

PURSE \$7,000 (INCLUDES \$1,500 FROM THE MIDDLEBROOK NOW TIME ECONOMIC DEVELOPMENT CONTRIBUTION) FOR WADEN'S THREE YEARS OLD WEIGHT: 122 LBS. Claiming Price \$4,000. If no \$7,000 claimed 3 lbs. SDP, LLC reserves the right to reassign proceeds of all registered purses for any horses started at Emerald Downs and the conductor of the current race meet.)

Five Furlongs

NO.	OWNER	TRAINER	JOCKEY
1	Four Seasons Tr. The Wood Stable HUNDREDANDONEPROOF L 122	Robert (0-0-0) Wade (0-0-0)	15 Gary Wade
2	Stellar and Red LLC or Laramie HEJUSTKEEPSGIVING L 122	Frank (0-0-0) Coburn (0-0-0)	7/2 Franklin Coburn
3	John E Parker COLT FIFTY SEVEN L1 122	Charles J. (0-0-0) Wade (0-0-0)	8 Patrick Henry, Jr.
4	Charles G. Owen and Tom Birchard BELLAMO L 122	Charles (0-0-0) Wade (0-0-0)	8 Kevin Orozco
5	Wagon Alley LEW'S SKYHOOK L1 122	John (0-0-0) Wade (0-0-0)	8 Jorge Carrasco
6	Patrick Johnson and Tom Birger NICE HAIRCUT L 122	Wade (0-0-0) Wade (0-0-0)	3 Larissa Lopez
7	Emerald Racing Club COAST GUARD CARTER L 122	Wade (0-0-0) Wade (0-0-0)	15 Alex Anaya
8	Emerald Racing Club REDROCK TRAIL L 122	Wade (0-0-0) Wade (0-0-0)	5/2 Jonker Muller

Race Entitlements

A Race Named in Your Honor

Includes:

- Recognition in Official Program
- Track Announcement before Race
- Personal Escort to the Winner's Circle
- Brand Recognition on Big Screen
- Commemorative 8 x 10" Photo

4	FLAT OUT FINE L 119	119	(0-0-0) \$5000
5	WIN HANNAH LYNN L 119	119	(0-0-0) \$5000
6	ED SELENA GOLD L 123	123	(0-0-0) \$5000
7	COSMIC TRIPSTER L 123	123	(0-0-0) \$5000
8	EAGLE EASE L 123	123	(0-0-0) \$5000
9	PRIVATE STAR L 123	123	(0-0-0) \$5000
10	MAMAS POWER L 119	119	(0-0-0) \$5000

© Emerald Downs, L.L.C. Emerald Downs Race Meet
 04/20/2019 - Race 9




TV/MEDIA

TV Broadcast

- 1,100 sq Ft Big Screen and over 1,200 TVs
National/International Satellite Network
Opportunities
- :30 Second Commercial
 - Standalone Advertising

Podcast / Spots

Weekly Podcast on iTunes & Google Play
Opportunity

Live mentions

Link : [Horse Racing NW](#)

Track Announcement

From Track Announcer Tom Harris



A screenshot of a live broadcast interface for Emerald Downs Race 1. The top banner reads 'EMERALD DOWNS RACE 1 233 MTP'. Below is a photo of a horse and jockey, identified as 'CATFISH HUNTER' by jockey 'CERAPIO FIGUEROA'. The trainer is Sharon Ross and the owner is Primo Posto Racing. A race board shows positions 1 through 6 with corresponding odds and times. A 'JOCKEY STANDINGS' table for the 2018 season is shown for Rocco Bowen, listing starts, placements, win percentage, and total earnings. A 'HIGHLIGHTS' section at the bottom mentions 'Rocco Bowen Hits 1,000 - Win Milestone'.



THANK YOU!



Neal Mullarky | Emerald Downs Racetrack

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